

Theme 1: Influencing Affordable Warmth Policy, Strategy, Funding and Delivery in the Region

Objective	Task	Regional Partners
1.1 Provide regional guidance on providing maximum assistance for clients within the parameters of data protection legislation	1.1.1 Encourage data protection commissioners to endorse the use of Local Authority and Department for Work and Pensions databases to help target affordable warmth mail shots at clients in receipt of benefit	Commissioners' Office (data protection) Eaga Partnership Energy Efficiency Advice Centre Public Health Observatory Hull Warm Zone (best practice) Strategic Health Authority
1.2 Use Local Area Agreements to raise the profile of fuel poverty locally and to deliver affordable warmth through joint action by Local Strategic Partnerships		Government Office Yorkshire & Humber Regional Assembly Regional Housing Board Strategic Health Authorities Local Authorities Local Strategic Partnerships
1.3 Produce a model scrutiny review to encourage local authorities and Primary Care Trusts to adopt best practice in their affordable warmth work		Regional Assembly Scrutiny Team Yorkshire Forward NEA Local Government Association Strategic Health Authorities Regional Housing Board
1.4 Ensure specific fuel poverty targets are included in relevant regional plans and policies		

Theme 2: Training and Awareness Raising

Objective	Task	Regional Partners
2.1 Develop a multi-agency Communication Plan which will raise awareness of fuel poverty at all levels throughout the region.	2.1.1 Make the economic case for affordable warmth to fund-holders and decision-makers in the housing and health sectors 2.1.2 Re-brand 'fuel poverty' - replace the term 'fuel poverty' with 'affordable warmth'. Maximise interest and understanding – establish a brand for the work of the Action Plan to get the message right 2.1.3 Seek media interest and publicity for regional events, policies and activities 2.1.4 Identify regional energy champions to increase influence on policy and practice 2.1.5 Replicate good practice across the region through the production of an affordable warmth good practice guide for regional decision-makers which includes case studies and costings	Affordable Warmth Action Plan Steering Group Regional Training Framework/Events Programme Regional Public Health Group Regional media – Yorkshire TV, local radio, newspapers Fuel supply companies Communications/Branding experts Universities Energy Saving Trust Housing Associations Housing Corporation Primary Care Trusts Local Authorities
2.2 Improve co-ordination and communication between regional and local organisations – vertically and horizontally – and encourage sign-up to regional objectives	2.2.1 Encourage Local Strategic Partnerships to incorporate affordable warmth into their Community Plans (How? Who?) 2.2.2 Ensure integration of national, regional and local schemes and plans to tackle fuel poverty 2.2.3 Engage Chief Executives of key regional agencies and ensure commitment through sign-up	Government Office Yorkshire & Humber Regional Housing Board Regional Development Agency Affordable Warmth Action Plan Steering Group Local Energy Support Programme NEA

2.3 Use regional energy champions to influence policy and practice in local and regional organisations throughout the region	2.3.1 Establish a database of existing regional energy champions 2.3.2 Write a role profile for regional energy champions 2.3.3 Establish regional energy champions in all regional partner organisations 2.3.4 Arrange annual meeting of regional energy champions and agree annual action plan	Regional Housing Board Yorkshire Forward Local Strategic Partnerships Regional Public Health Group Regional energy champions
2.4 Raise awareness of affordable warmth amongst those householders who are likely to be vulnerable to fuel poverty	2.4.1 Ensure that advice and information about affordable warmth is available in the places where vulnerable householders go	Primary Care Trusts Local Authorities Home Improvement Agencies Energy Suppliers Department for Work and Pensions Department for Education and Skills Learning and Skills Council
2.5 Provide Continued Professional Development courses which raise awareness of fuel poverty	2.5.1 Develop Continued Professional Development package and pilot with Fire Service and Energy Efficiency Advice Centre 2.5.2 Evaluate process and feedback to Affordable Warmth Action Plan Steering Group	

Theme 3: Supporting Local Affordable Warmth Work

Objective	Task	Regional Partners
3.1 Maximise regional access to national funding for fuel poverty activity	3.1.1 Lobby government for longer term funding programmes to tackle fuel poverty 3.1.2 Establish a regional fuel poverty fundraising 'expert' dedicated to the Action Plan 3.1.3 Rationalise the funding application process to develop common approaches and objectives 3.1.4 Ensure regional involvement in financial inclusion work in readiness for the Financial Inclusion Fund (2006) 3.1.5 Develop a regional funding/fundraising strategy	
3.2 Commit sufficient regional resources to encourage effective local affordable warmth activity	3.2.1 Direct resources to tailor schemes for heat to reach communities 3.2.2 Establish an evidence base for hard to treat properties and present a case to national government (What case? Needs clarification)	
3.3 Encourage local organisations to adopt the Regional Affordable Warmth Action Plan and incorporate affordable warmth work into their activities	3.3.1 Incorporate fuel poverty alleviation into health priorities by producing compelling arguments for Primary Care Trusts to make funding available for affordable warmth implementation work 3.3.2 Ensure that local authorities are committed to meeting the Government fuel poverty targets by ensuring that all	Regional Assembly Government Office Yorkshire & Humber

	departments adopt the Regional Affordable Warmth Action Plan and incorporate affordable warmth work into their activities 3.3.3	
3.4 Disseminate good practice being done at a local level through mentoring systems and good communication		Government Office Yorkshire & Humber Regional Assembly

Theme 4: Improving Health and Well-being

Objective	Task	Regional Partners
4.1 Promote a self-assessment toolkit to measure whether partners have the components to promote best practice (needs clarification)	4.1.1 Create self-assessment toolkit to influence strategic and operational level affordable warmth work and to enable evidence based practice and funding applications	Affordable Warmth Action Plan Steering Group Fire Service Primary Care Trusts Local Authorities Public Health Observatory
4.2 Produce a regional template for a pilot local enhanced service contract	4.2.1 Find a suitable GP surgery or Primary Care service to trial a pilot local enhanced service contract	Sub-group of Affordable Warmth Action Plan Steering Group
4.3 Develop regional network for sharing best practice	4.3.1 Use the 2006 Practitioners' Event on Fuel Poverty to encourage different professional groups to work together in a more integrated and effective way to tackle fuel poverty (needs clarification) 4.3.2 Encourage attendance at the NEA Regional Fuel Poverty Forum to a wider audience	NEA Regional Fuel Poverty Forum
4.4 Establish a consistent approach to the Single Assessment Process across the region which ensures standard trigger points for referrals	4.4.1 Ensure wider partnership involvement in the Kirklees/Wakefield Social Services trial of Single Assessment Process	Government Office Yorkshire & Humber – Audit Commission Single Assessment Process Team
4.5 Evaluate existing fuel poverty training programmes in the health sector and identify barriers to success	4.5.1 Map existing training 4.5.2 Promote Continued Professional Development packages	Affordable Warmth Action Plan Steering Group
4.6 Develop regional guidance for training front line staff which is based on existing good practice	4.6.1 Ensure that fuel poverty issues are built into the national training programme for 'health trainers' as it is developed	Affordable Warmth Action Plan Steering Group Energy Efficiency Advice Centres

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		NEA Energy Saving Trust Strategic Health Authorities Voluntary and community sector
4.7 Provide a consistent regional framework for research and evaluation to promote evidence based policy and practice	4.7.1 Conduct a review of existing evidence which shows how affordable warmth work can reduce hospital admissions and improve health	NEA Government Office Yorkshire & Humber

Theme 5: Monitoring and Evaluating the Action Plan

Objective	Task	Regional Partners
5.1 Establish detailed baseline data on fuel poverty throughout the region	5.1.1 Establish which information can be accessed in terms of data protection 5.1.2 Produce an online baseline data briefing resource (and also hard copies) 5.1.3 YHPHO and York EEAC to develop a partnership and gather data on regional Warm Front 5.1.4 Engage local partners at a regional level to ensure input of fuel poverty data	Yorkshire Futures/ Yorkshire Forward Public Health Observatory Local Authorities Government Office Yorkshire & Humber Local Energy Efficiency Advice Centres Yorkshire and Humber Regional Assembly EAGA Partnership Ltd.
5.2 Identify and measure the (health) impact of fuel poverty in the region by developing intelligence data systems	5.2.1 Include a standard direct question relating specifically to fuel poverty within PCT's Single Assessment Process (a regionalised SAP) 5.2.2 YHPHO to collect data on health/ socio-economic information – as to key indicators of fuel poverty 5.2.3 EST Home Energy Efficiency Database (HEED) to be to be utilised for mapping fuel poverty 5.2.4 Produce a geographical choropleth map of the region to identify areas of fuel poverty (perhaps map against 20% most deprived – Indices of deprivation) 5.2.5 Produce a map of households off the gas network/ rural areas at risk	Public Health Observatory Government Office Yorkshire and Humber (Public Health – Rebecca/ Paul) Strategic Health Association Local Energy Efficiency Advice Centres Local Authority's Primary Care Trusts EST/ Centre for Sustainable Energy
5.3 Ensure ongoing performance tracking	5.3.1 Define what needs to be measured (e.g.	Public Health Observatory

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of fuel poverty indicators	<p>outputs or outcomes or both)</p> <p>5.3.2 Set targets and milestones and review progress against them¹</p> <p>5.5.3 Develop a regional Performance Indicator to encourage PCT's (and local authorities?) to monitor fuel poverty progress</p> <p>5.3.4 Ensure clear sign-posting to fuel poverty data so that it is accessible to regional and local organisations</p> <p>5.3.5 If feasible, pilot a 'before and after' scheme to identify potential methods of evaluation</p>	<p>Strategic Health Association (PCT Performance Framework)</p> <p>Government Office Yorkshire and the Humber (Local Area Agreements)/ LGA?</p>
5.4 Secure funding to facilitate a comprehensive evaluation of the impact of this Action Plan	<p>5.4.1 Steering group to identify what needs to be evaluated (e.g. milestones from each theme group)</p> <p>5.4.2 Steering group to identify sources of funding (where appropriate)</p> <p>5.4.3 Liase with East Midlands authorities (Regional AWS) to co-review action plans</p>	<p>Affordable Warmth Action Plan Steering Group</p> <p>Eaga Partnership Ltd.</p> <p>Government Office East Midlands</p>
5.5 Establish Implementation Group to act as custodians of this Action Plan to monitor and report on delivery	<p>5.5.1 Produce an annual report on progress against the objectives in this Action Plan</p> <p>5.5.2 Monitor effectiveness of interventions at all levels</p> <p>5.5.3 Establish a regional implementation agency for the Action Plan</p> <p>5.5.4 Monitor progress towards Action Plan targets</p> <p>5.5.5 Agree timescale for Action Plan review</p> <p>5.5.6 Ensure buy-in to the evaluation process</p>	<p>Affordable Warmth Action Plan Steering Group</p> <p>Regional Housing Board</p> <p>Strategic Health Authority</p> <p>Public Health Observatory</p>

¹ **Suggested milestones:** Number of referrals; number of people approached; number of people offered assistance; number of people who take up offers; outcomes; health and well being measures – educational attainment etc.; funding to pilot small health and housing projects. (Milestones need to be established for each different theme group)